



◆ Record-Keeping Handbook ◆
&
◆ Career Building Tips ◆



the Artist Success Kit

www.artistsuccesskit.com

Dear Artist,

Congratulations! You have taken a very important step toward success. Beyond your talent and perseverance, your success depends on motivation, organization and marketing. The *Artist Success Kit* is a set of business tools designed specifically for artists. Read the manual carefully and follow the steps outlined. It will help you organize, plan and track your art career so that you may achieve the level of success you desire.

This kit contains all the forms and instructions you'll need to get started. To complete your record-keeping system, you will also need a three-ring notebook, as well as a few file folders and page protector sleeves.

The *Artist Success Kit* was developed by artists for artists. Your continuing feedback is essential if we are to continue to refine the best artist's record-keeping system available. If you have ideas for improvement or would like to see additional items offered—your suggestions are welcome.

Customer satisfaction is our goal, and our best advertising is word of mouth. If you like the system, please tell your artist friends about it, and send them to our web site, www.artistsuccesskit.com, to order their own *Artist Success Kit*.

Good luck and success with your art!

Sincerely,

A handwritten signature in blue ink that reads 'L. S. Brennan'. The signature is fluid and cursive, with the first letters of each name being capitalized and prominent.

L. S. Brennan
Artist Success Kit

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